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Crystal Concierge, LLC chosen to manage \$87,000.00 budget for IBM Smarter Cities Challenge

Crystal Concierge, LLC, a Lifestyle Management Company headquartered in Vernon, NJ was chosen to provide Corporate Concierge Services for IBM as part of IBM's Smarter Cities Challenge program. Newark, NJ was one of the cities chosen to be a recipient of the grants.

Crystal Concierge, LLC was responsible for all arrangements pertaining to lodging, meals, transportation and event planning for the IBM executives during their 3 week engagement working with staff from Mayor Corey Bookers office in City Hall.

According to Ann Marie Miskewicz, CEO of Crystal Concierge, "our role is to provide a service for the executives of IBM to ensure we take care of the day-to-day activities so they can focus on the challenges of the engagement with the city and the grant program"

Crystal Concierge, also provided a working budget for IBM during their stay and handled all expenditures during the engagement.

The IBM Smarter Cities Challenge is a competitive grant program in which IBM is awarding a total of \$50 million worth of technology and services to 100 municipalities worldwide over the next three years. Teams of specially selected IBM experts will provide city leaders with analysis and recommendations to support successful growth, better delivery of municipal services, more citizen engagement, and improved efficiency.

Crystal Concierge, LLC is a Lifestyle Management Company providing services for corporations and individuals. For more information, contact Crystal Concierge at 973-919-7430 or www.crystalconcierge.com